# Visualization

Make an Impact With Data



#ICAHomeless

# 12,918

Iowans were homeless in 2015 and served by emergency shelters, transitional housing, rapid rehousing or street outreach projects.

Another 8,174 lowans were at risk of homeless and served in permanent supportive housing, homelessness prevention or other projects.

Each number is an un-duplicated count, although a person may be counted within multiple populations if they were in multiple populations during the year. For example, a person may have been at-risk of homelessness and then become homeless during 2015.

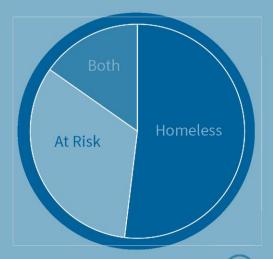
3,791 people overlap the two populations, often in situations where one agency provides shelter and another provides case management. The total unduplicated population served in 2015 was 17,301.

Iowa's Statewide Homeless Management
Information System (HMIS) is used by most
homeless agencies across Iowa. 56% of program
beds participate in the HMIS network. The nonparticipating agencies are primarily comprised of
mission shelters. Emergency shelter participation,
the primary domain of the missions, is 40%
statewide; 2.6% in Siouxland, 82% in Polk
County and 38% in the balance of the state. For
transitional housing projects participation is 100%
in Sioux, 96% in Polk and 74% in the balance of the
state.



Point in time counts are conducted on the CoC level. They are summable because the three continua conduct their point in time counts on the same night. Every data point in time is a unique collection of people.

All homeless numbers aside from Point in Time are drawn from the HMIS database, operated by the Institute for Community Alliances. All agencies enter data on behalf of their clients. The advantage of the point in time data is that, for that one night each year, every bed is counted. The advantage of the HMIS data is that for the participating beds, every night is counted.

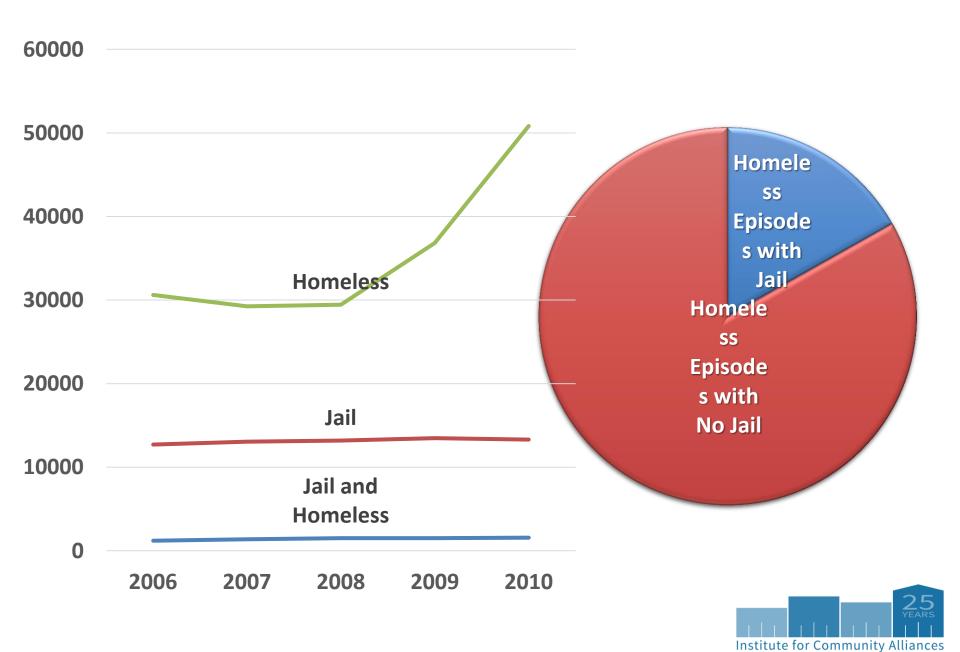




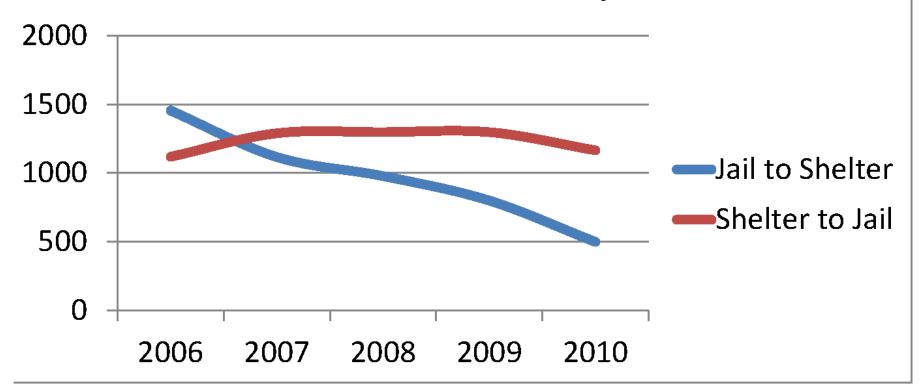
Institute for Community Alliances



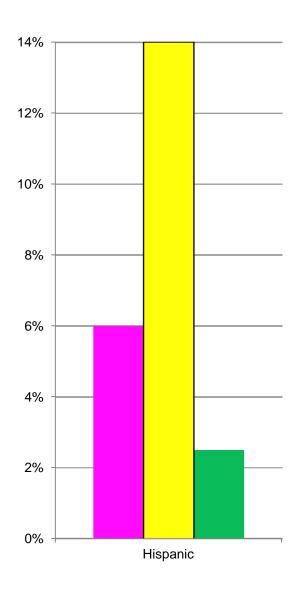


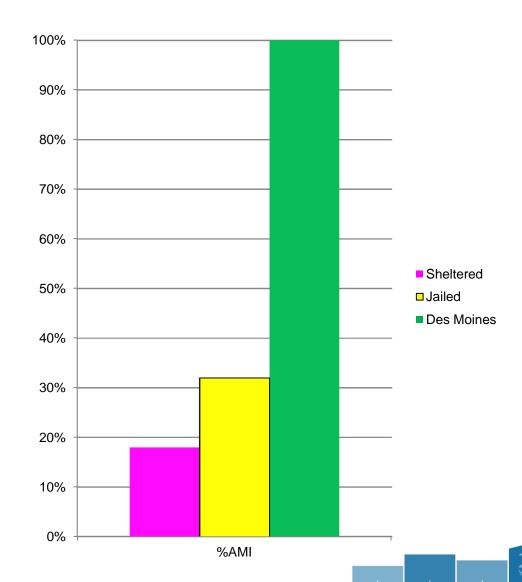


# Movement between the criminal justice and homeless services systems









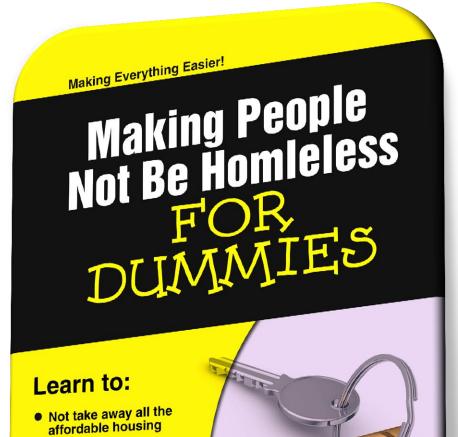
Institute for Community Alliances

Focus on what the audience cares about.

### Using the data finding/implication...

- 1. Clearly state the problem
- 2. Overview of the root causes
- 3. The problem is important to the stakeholders





## Include how-to advice

- 1. Break it down into practical steps.
- 2. Who needs to take the steps?

Service Provider COC Community VMIS Lead

Build housing that costs what the poorest

 Give people housing if they have no money.

people make.



### SHEET

- An HMIS Data Point
  - Average income at entry
  - Average income at exit
  - Average change
- TIE IN
  - Other local research
  - People in low income range?
- A non-HMIS data point
  - Average rent
  - Available affordable housing
    - DEFINE AFFORDABLE?

- Implication
  - Our clients can't even afford affordable housing
- Audience
  - Who can do something about it?
  - ???
- Practical Steps

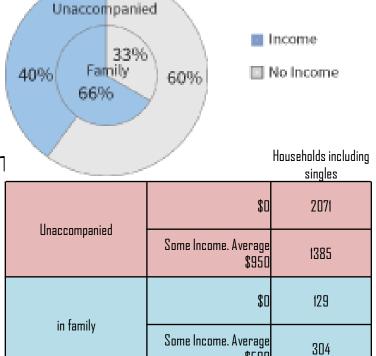


## SHEET

Homeless Family Income

## **HMIS DATA**

- 4,100 people were homeless in 2014
  - About 1/3 of homeless families have no income.
    - Families with income average less than \$500 (\$6,000/Y) 8% of AMI
  - Unaccompanied adults make about \$950 (\$11,400/Y) 15% of AMI but 2/3 of unaccompanied adults make \$0





#### SHEET

The Cost of L	living in Iowa, 2	014 Edition: Basi	c Family Budgets
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Polk County

	Single	Single Parent		Two Working Parents		Two Parents, One Working	
	Individual	One child*	Two children**	One child*	Two children**	One child*	Two children**
Families without health insurance from employe		oloyer					
Monthly Expenses							
Child care	\$0	\$589	\$941	\$589	\$941	\$0	\$0
Clothing & household expenses	201	317	349	349	403	349	403
Food	263	382	574	595	765	595	765
Health care	262	408	575	670	857	670	857
Rent and utilities	525	783	1,090	783	1,090	783	1,090
Transportation	490	490	490	734	734	490	490
Monthly total	\$1,740	\$2,969	\$4,018	\$3,720	\$4,790	\$2,887	\$3,605
Annual Total Basic Expenses	\$20,884	\$35,627	\$48,218	\$44,639	\$57,48 <u>6</u>	\$34.640	\$41, 254
Families with health insurance from employer							

190

\$45,942

273

\$41,364

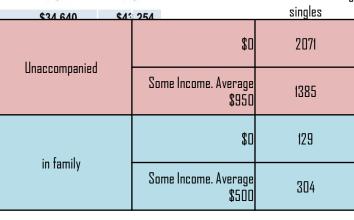
\$52,25

Households including
ninalan

Monthly health care savings		142	122	
<b>Annual Total Basic Expens</b>	ses	\$19,181	\$34,159	
*One child age 2 or 3 **Or	e chila	d age 2 or 3.	one child age	6-10

#### Cost of Living Study from Iowa Policy Project

\$6,000 per year is less than 18% of what it takes to just barely get by in lowa. 20% if you eat every meal at a pantry. \$11,400 is 59% of what it takes to just barely get by for a single.

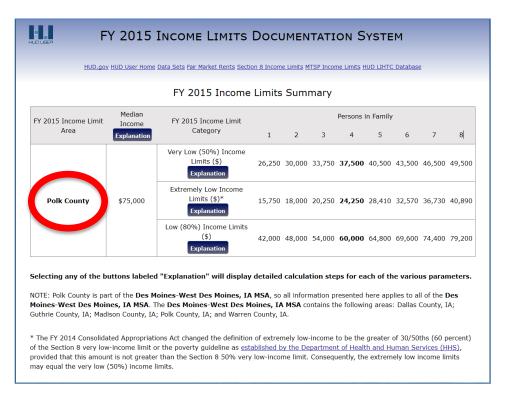




#### SHEET

#### Use CHAS from HUD for area median income

Area Median Family Income from Polk County (on HUD-HDX) is \$75,000.





## SHEET

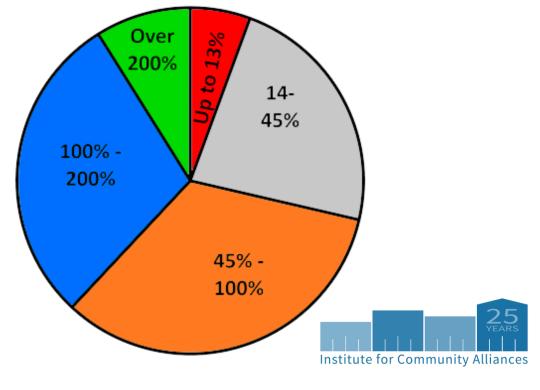
American Community Survey from the U.S. Census Bureau Shows how much people earn.

American Fact Finder Table S1901

	Polk County, Iowa
Total	173,164
Less than \$10,000	5.6%
\$10,000 to \$14,999	4.2%
\$15,000 to \$24,999	8.9%
\$25,000 to \$34,999	9.9%
\$35,000 to \$49,999	13.7%
\$50,000 to \$74,999	19.6%
\$75,000 to \$99,999	14.3%
\$100,000 to \$149,999	14.8%
\$150,000 to \$199,999	4.8%
\$200,000 or more	4.1%

\$75,000 AMI

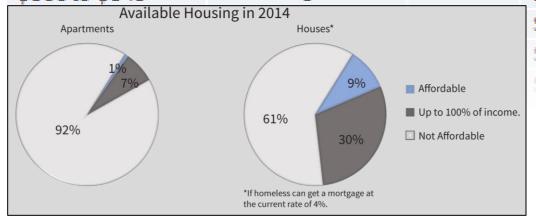
From CHAS



## SHEET

#### American Community Survey for cost of housing

Rent Asked		Price Asked	
Total:	3,380	Total:	3,035
Less than \$100	0	Less than \$10,000	87
\$100 to \$149	28	\$10,000 to \$14,999	0
\$150 to \$199	24	\$15,000 to \$19,999	73
\$200 to \$249	0	\$20,000 to \$24,999	81
\$250 to \$299	0	\$25,000 to \$29,999	52
\$300 to \$349	0	\$30,000 to \$34,999	19
Available Ho	ousing in 2014	alle e e le control de la Ci	- 11



For homeless families, \$150/mo is 30% of my

income.



#### SHEET

#### Where can you afford to live?

30% of homeless families made no income at all. Those who had income averaged \$6,000 per year or less Only 8% of Area Median Income.

#### Spend CDBG funds to end homelessness in Des Moines

\$1.4 Million per year could end homeless in Des Moines.

More than

housing" with

\$30,000-\$75,000

rent or own a house

under \$10,000

\$150,000

\$75,000-\$150,000

own a single-family

\$75,000 cwn a si house (som a si house)

visit www.icalliances.org

4.100 people in 2.600 households were homeless last year in Des Moines

> There were 93 homeless families for every available unit they could afford without a subsidy.

Where will those 4,100 people live?

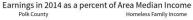
With \$6,000 per year, most of that money HAS to go to child care, food, clothes and transportation, A family of two needs 45% of AMI just to "get by". Affordable rent is \$150 per month. 22,000 households double-up to get by 28 units were available. or use "affordable 2.573 units could be subsidized to allow all \$10,000-\$30,000 homeless families a place to call home.

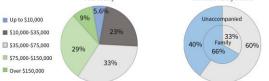
> With no other options. families often have to double up, putting children in unsafe environments sleeping in apartments with strangers, with no place to do homework. with no place to call home.



#### **Affordable Housing** in Polk County, Iowa

9,500 households made under \$10,000. That population accounts for most of the 4,100 people in 2,600 households were homeless last year in Des Moines. 30% of homeless families made no income at all. Those who had income averaged \$6,000 per year or less, only 8% of Area Median Income.





Available housing in Des Moines is largely unaffordable for homeless populations, even with a full time job. Many houses may be affordable if mortgages are attainable, but they almost never are.

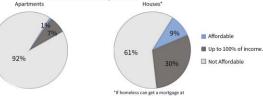
In the current market, there were 93 homeless families for every available unit they could afford without a subsidy. Where will those 4,100 people live?

With \$6,000 per year, most of that money HAS to go to child care, food, clothes and transportation. A family of two needs 45% of AMI just to "get by". Affordable rent is \$150 per month.

Des Moines could end homelessness by spending \$1.4 Million per year to supplement the average income of a homeless family up to available rents. 28 genuinely affordable units were available. 2,573 units could be subsidized to allow all homeless families a place to call home.

With no other options, families often have to double up, putting children in unsafe environments sleeping in apartments with strangers, with no place to do homework, with no place to call home. More than 22,000 households double-up to get by or use "affordable housing" which is narrowly available for those around 30% of Area Median Income, roughly \$22,500 per year.

#### Available Housing in 2014



Income

□ No Income